



SHOPPING GUIDE Ad Sizes & Prices

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SIZE	WIDTH (Inches)	HEIGHT (Inches)	B&W		COLOR		4 weeks - B&W 10% DISCOUNT		4 weeks - Color 10% DISCOUNT	
			PRICE	CASH DISC.	PRICE	CASH DISC.	PRICE	CASH DISC.	PRICE	CASH DISC.
Front Page	10.25	12.25	N/A	N/A	\$590.00	\$570.00	N/A	N/A	N/A	N/A
Back Page	10.25	15.875	N/A	N/A	\$510.00	\$490.00	N/A	N/A	\$1826.00	\$1764.00
Page 3	10.25	5.875	\$345.00	\$330.00	\$510.00	\$490.00	N/A	N/A	\$1826.00	\$1764.00
Full Page	10.25	15.875	\$325.00	\$315.00	\$485.00	\$470.00	\$1175.00	\$1135.00	\$1750.00	\$1692.00
3/4 Page	10.25	11.75	\$290.00	\$280.00	\$435.00	\$420.00	\$1160.00	\$1120.00	\$1740.00	\$1680.00
2/3 Page	6.75 10.25	15.875 10.45	\$260.00	\$255.00	\$395.00	\$380.00	\$950.00	\$918.00	\$1416.00	\$1368.00
1/2 Page	5.00 6.75 10.25	15.875 11.75 7.75	\$196.50	\$190.00	\$295.00	\$285.00	\$708.00	\$684.00	\$1062.00	\$1026.00
1/3 Page	3.25 5.00 6.75 10.25	15.875 10.5 7.75 5.125	\$150.00	\$145.00	\$225.00	\$215.00	\$540.00	\$522.00	\$800.00	\$774.00
1/4 Page	3.25 5.00 6.75 10.25	11.75 7.75 5.75 3.75	\$120.00	\$115.00	\$180.00	\$175.00	\$430.00	\$415.00	\$652.00	\$630.00
1/6 Page	3.25 5.00 6.75	7.75 5.00 3.75	\$83.00	\$80.00	\$125.00	\$120.00	\$298.00	\$288.00	\$448.00	\$432.00
1/8 Page	3.25 5.00	5.75 3.75	\$72.50	\$70.00	\$110.00	\$105.00	\$252.00	\$227.00	\$392.50	\$378.00
1/9 Page	3.25	5.125	\$62.50	\$60.00	\$95.00	\$90.00	\$225.00	\$216.00	\$335.50	\$324.00
1/12 Page	3.25 5.00	3.75 2.438	\$48.00	\$46.00	\$72.50	\$70.00	\$170.50	\$165.50	\$260.00	\$252.00
1/16 Page	3.25	2.688	\$40.00	\$38.50	\$60.00	\$58.00	\$143.50	\$138.50	\$216.00	\$208.50
BC Size	3.25	1.938	\$30.00	\$28.50	\$52.00	\$50.00	\$106.00	\$102.50	\$186.00	\$180.00
Sm.Display	3.25	1.125	\$20.00	\$18.50	\$30.00	\$28.50	\$69.00	\$66.50	\$106.50	\$102.50

Business Services (4 week min.), (Up to 30 words, 20¢ per additional word) ... **\$6.00; \$7.00** (when paying by credit card)

Classified Advertisements **\$4.00 up to 30 words** (20¢ each additional word) **\$5.00** (when paying by credit card)

Inserted Flyers: \$75.00 per 1000 • Yearly Mailed Subscriptions: \$110.00

PRICES EFFECTIVE MARCH 1, 2026. PRICES SUBJECT TO CHANGE.

DEADLINE: Monday at noon for each Wednesday's paper

Color is on a space available basis; call for details.