



# SHOPPING GUIDE Ad Sizes & Prices

P.O. Box 86 - 49 Maple Street, Cornish, ME 04020 • 207-625-4334 • ywsg1959@gmail.com

| <u>SIZE</u>      | <u>WIDTH</u><br><i>(Inches)</i> | <u>HEIGHT</u><br><i>(Inches)</i> | <u>PRICE</u><br><i>Black &amp; White</i> | <u>COLOR</u><br><i>Process</i> | <u>10% DISC.</u><br><i>4 weeks B&amp;W</i> | <u>10% DISC.</u><br><i>4 weeks Color</i> |
|------------------|---------------------------------|----------------------------------|--|--------------------------------|--|--|
| Front Page       | 10.25                           | 12.25                            | N/A                                      | \$520.00                       | N/A  | N/A                                      |
| Back Page        | 10.25                           | 15.875                           | N/A                                      | \$450.00                       | N/A  | \$1680.00                                |
| Page 3           | 10.25                           | 15.875                           | \$300.00                                 | \$450.00                       | N/A  | \$1680.00                                |
| Full Page        | 10.25                           | 15.875                           | \$285.00                                 | \$427.50                       | \$1026.00                                  | \$1596.00                                |
| 3/4 Page         | 10.25                           | 11.75                            | \$255.00                                 | \$382.50                       | \$918.00                                   | \$1428.00                                |
| 2/3 Page         | 6.75<br>10.25                   | 15.875<br>10.45                  | \$230.00                                 | \$345.00                       | \$828.00                                   | \$1288.00                                |
| 1/2 Page         | 5<br>6.75<br>10.25              | 15.875<br>11.75<br>7.75          | \$175.00                                 | \$262.50                       | \$630.00                                   | \$980.00                                 |
| 1/3 Page         | 3.25<br>5<br>6.75<br>10.25      | 15.875<br>10.5<br>7.75<br>5.125  | \$135.00                                 | \$202.50                       | \$486.00                                   | \$756.00                                 |
| 1/4 Page         | 3.25<br>5<br>6.75<br>10.25      | 11.75<br>7.75<br>5.75<br>3.75    | \$105.00                                 | \$157.50                       | \$378.00                                   | \$588.00                                 |
| 1/6 Page         | 3.25<br>5<br>6.75               | 7.75<br>5<br>3.75                | \$74.00                                  | \$111.00                       | \$266.40                                   | \$414.40                                 |
| 1/8 Page         | 3.25<br>5                       | 5.75<br>3.75                     | \$64.00                                  | \$96.00                        | \$230.40                                   | \$358.40                                 |
| 1/9 Page         | 3.25                            | 5.125                            | \$56.00                                  | \$84.00                        | \$201.60                                   | \$313.60                                 |
| 1/12 Page        | 3.25<br>5                       | 3.75<br>2.438                    | \$42.50                                  | \$63.75                        | \$153.00                                   | \$238.00                                 |
| 1/16 Page        | 3.25                            | 2.688                            | \$35.00                                  | \$55.00                        | \$126.00                                   | \$206.00                                 |
| Bus. Card Size   | 3.25                            | 1.938                            | \$25.00                                  | \$45.00                        | \$90.00                                    | \$170.00                                 |
| Small Display Ad | 3.25                            | 1.125                            | \$16.50                                  | \$36.50                        | \$59.40                                    | \$139.40                                 |

**Business Services** (4 week min.), (Up to 30 words, 10¢ per additional word) ... **\$5.00; \$6.00** (when paying by credit card)

**Classified Advertisements** ..... **\$3.00 up to 30 words** (10¢ each additional word) **\$4.00** (when paying by credit card)

**Inserted Flyers: \$70.00 per 1000**

PRICES EFFECTIVE OCTOBER 1, 2022. PRICES SUBJECT TO CHANGE.

**DEADLINE: Monday at noon for each Wednesday's paper**

*Color is on a space available basis; call for details.*